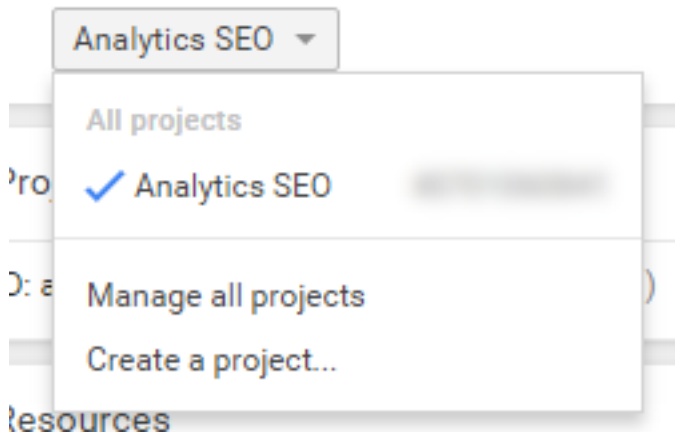
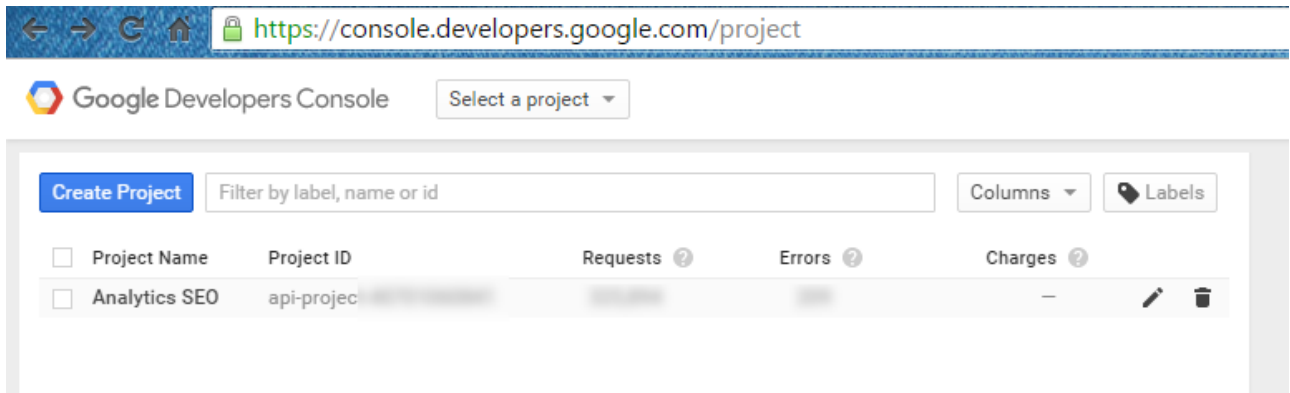


White label settings for Google Analytics and Google Webmaster Tools

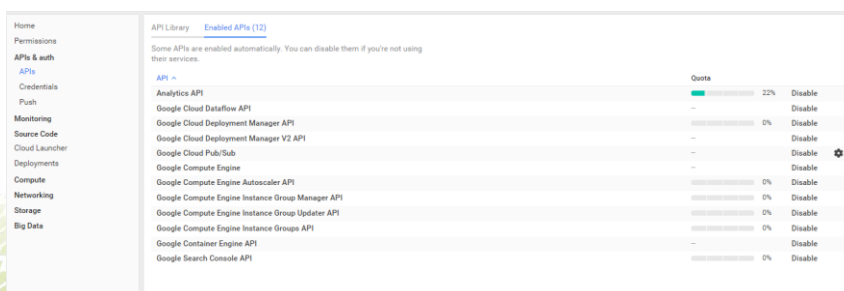
- 1) Create a developer account with Google at this address: <https://developers.google.com> (and ensure you're signed in).
- 2) Then navigate to this URL: <https://console.developers.google.com/project>
- 3) Create the project (this can often take some minutes)



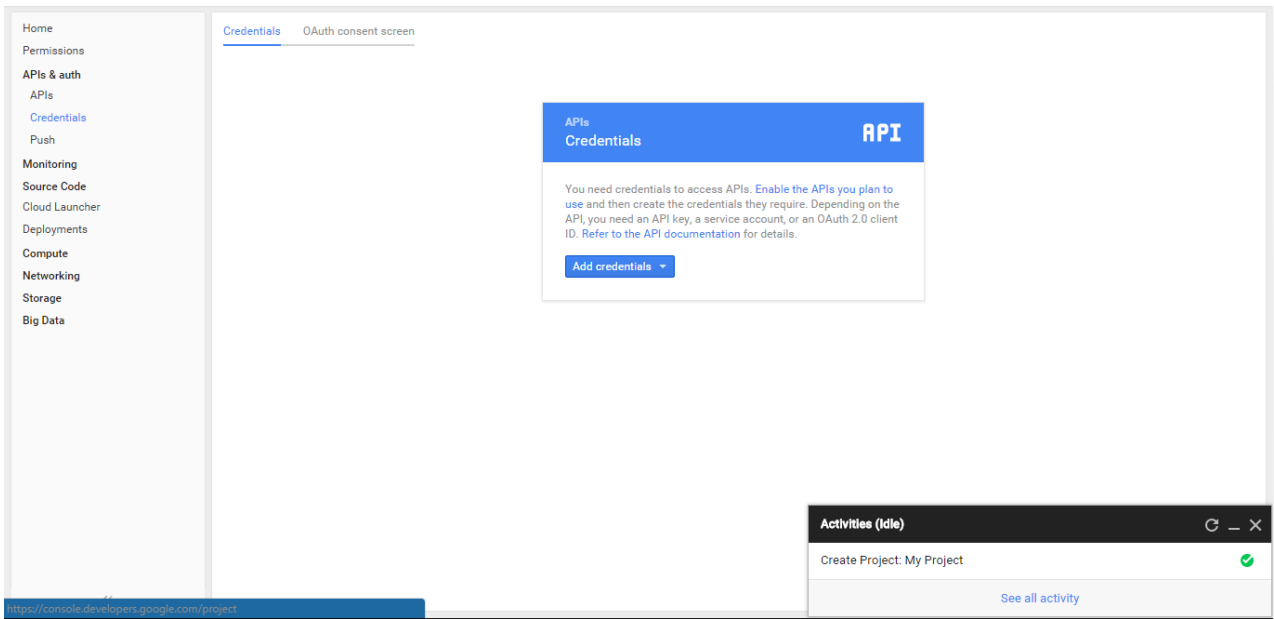
- 4) You should then see something like this screen. **Make a note of the Project ID here (as you'll need it later).** Click on the project you have created.



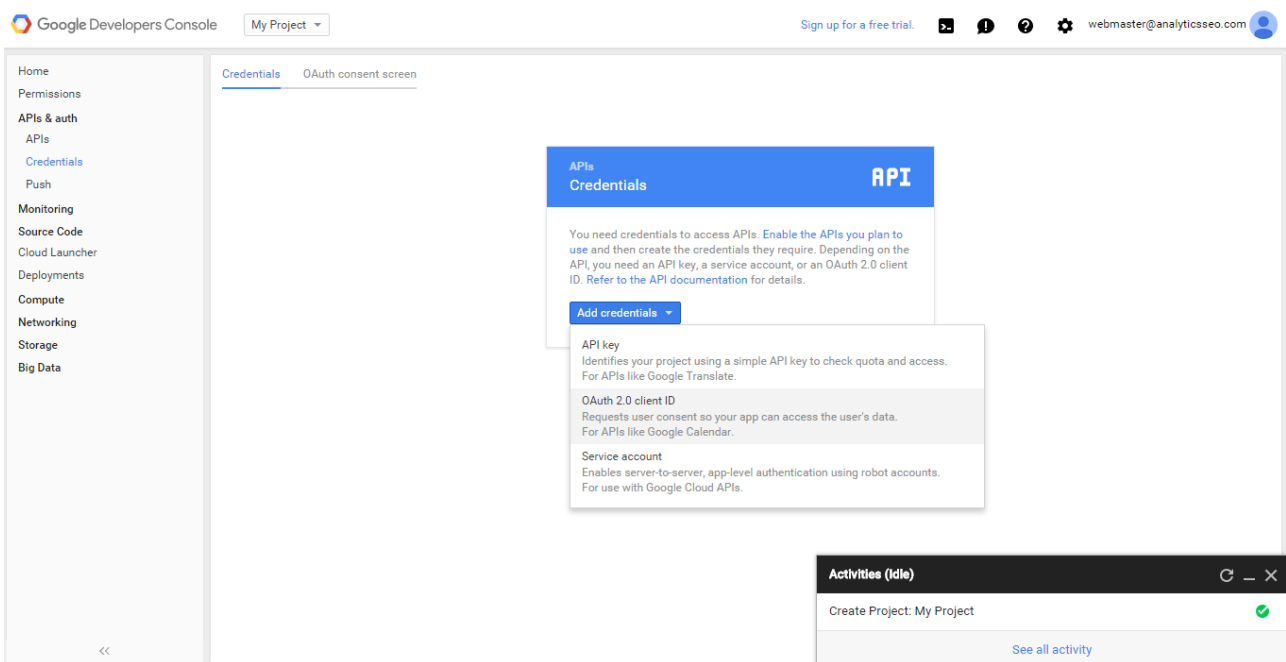
- 5) In the left hand sidebar, you should a link to API under 'APIs & auth'. Click on this link.
- 6) You should then see a list of Google APIs:



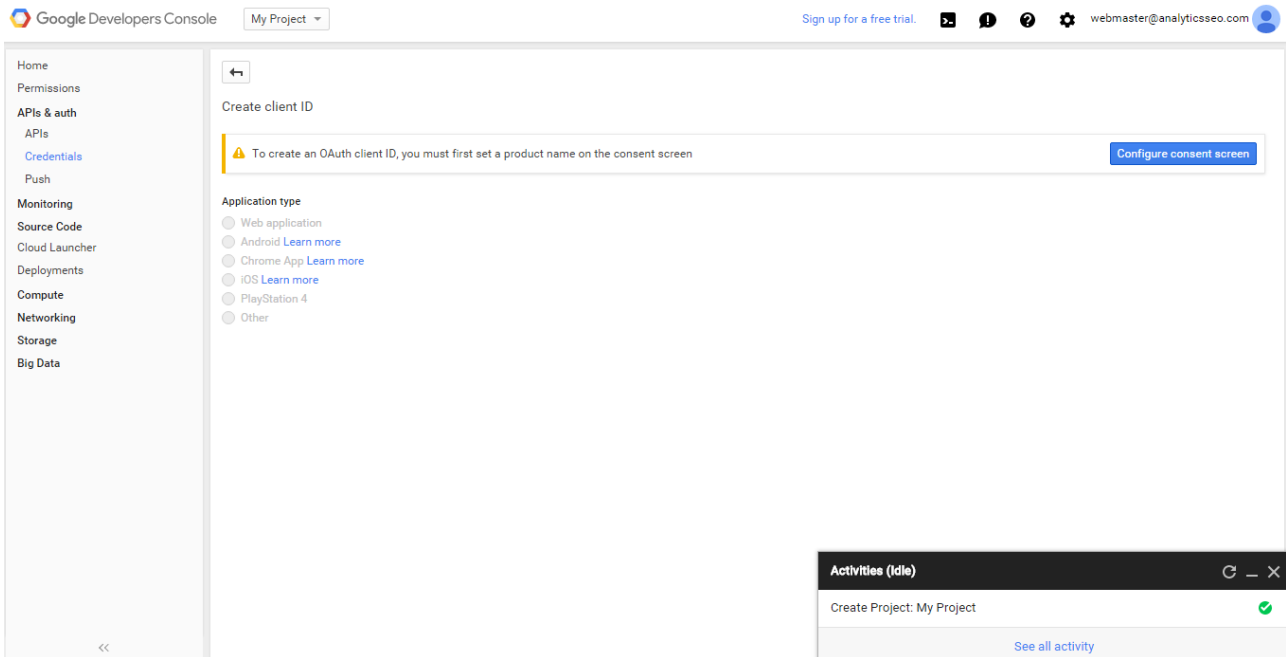
7) Click on 'Credentials'. You should see this screen:



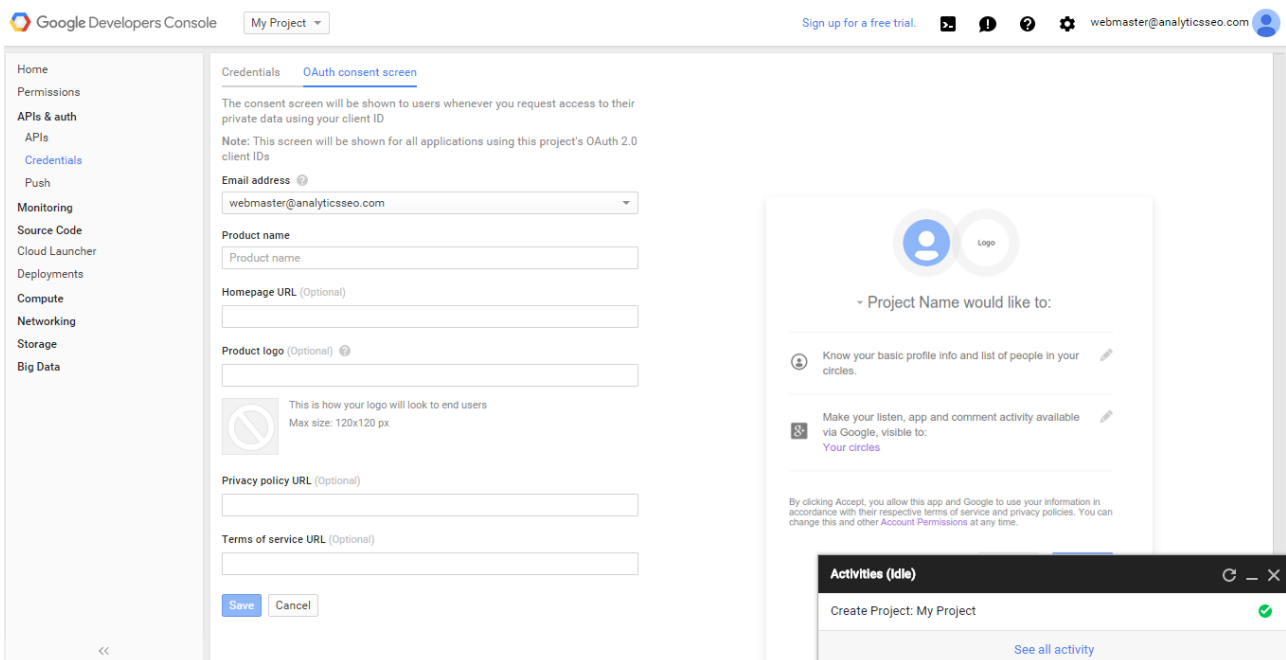
8) You need to click on 'Add credentials' and then select the 'OAuth 2.0 client ID' option:



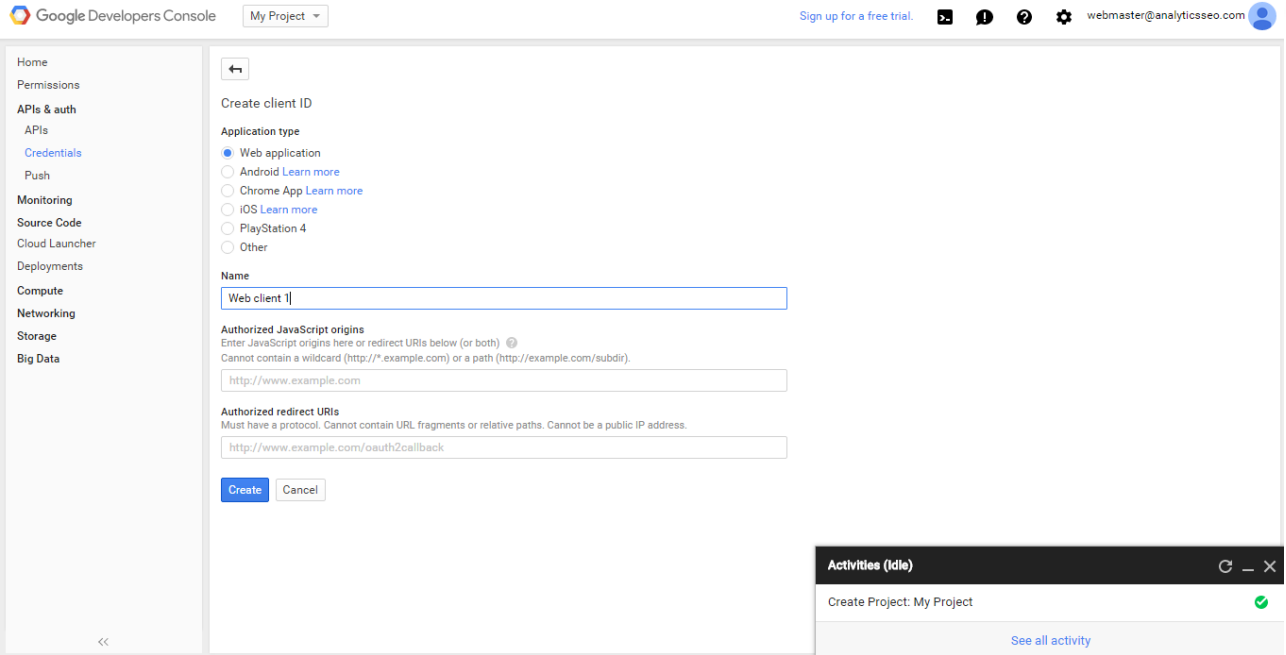
9) On the next screen, select 'Web application' and click on 'Configure consent screen':



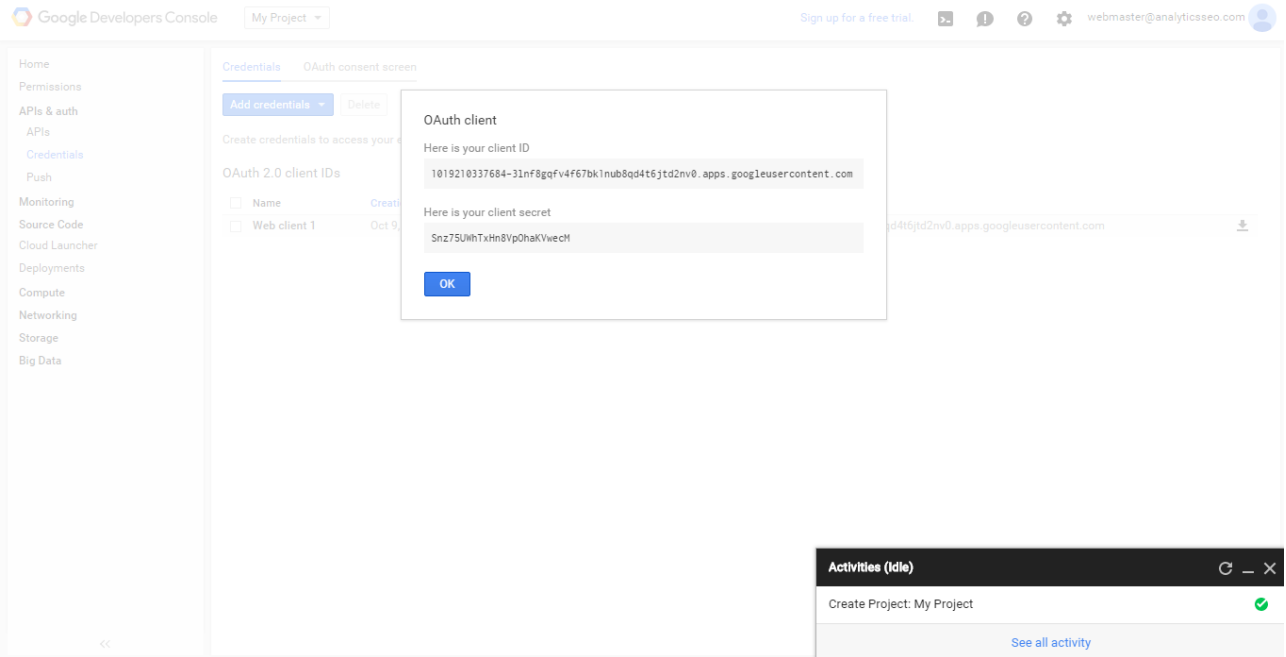
10) Configure your application, by giving your product a name (e.g. "Analytics SEO white label") and adding an email address (all the other information is optional, but we would recommend adding a product logo):



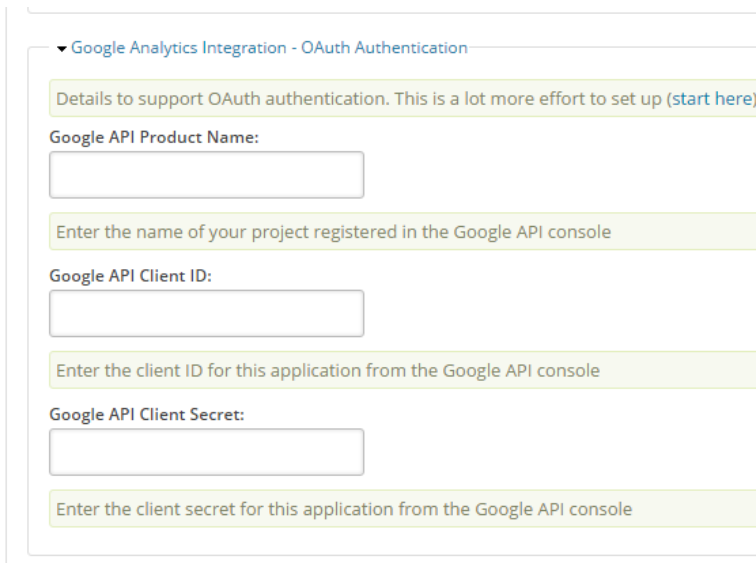
11) On the next screen, where it says www.example.com, you will need to replace this with the address of your white label domain (e.g. seo.analyticsseo.com or agency.analyticsseo.com), so the authorised callback URL should read like the following: <http://agency.analyticsseo.com/oauth2/callback>.



12) If you then click on the blue 'Create' button, you should be presented with the following screen (keep a note of the IDs you're given):



- 13) Go back to app.analyticsseo.com and navigate to the branding/white label section (<https://app.analyticsseo.com/us/seotools/settings/branding>), open up the white label section and scroll down until you see this section ('Google Analytics Integration – OAuth Authentication'):



▼ Google Analytics Integration - OAuth Authentication

Details to support OAuth authentication. This is a lot more effort to set up ([start here](#)).

Google API Product Name:

Enter the name of your project registered in the Google API console

Google API Client ID:

Enter the client ID for this application from the Google API console

Google API Client Secret:

Enter the client secret for this application from the Google API console

- 14) Enter the ID details you copied from the Google developers' site (Project ID - see Step 4 - Client ID and Client Secret). Scroll down and save. You should now be good to go! When a user now logs into your white label domain and tries to configure Google Analytics or Google Webmaster Tools, they will need be connecting to their Google accounts via OAuth (they will simply need to connect the relevant Google account, then choose a profile and save – NB, there is one small additional step for configuring Google Webmaster Tools which is explained to the user at the time).